



NLP Business Master Practitioner

Leading & Developing a Collaborative Culture

Join us at Seek First Ltd for this 12-day ANLP Accredited NLP Business Master Practitioner programme. This 12-day master practitioner programme is aimed at those responsible for leading organisations where collaborative working is an essential ingredient for success

This Master Practitioner programme will see delegates take their established skills of working in a collaborative relationship and apply them to leading and developing a collaborative culture. This programme will take the delegates to a new level of self-awareness and confidence such that they will seek out opportunities to deliver extra value for the organisation as a matter of habit. The benefits of working in a collaborative culture are very clear:

- Outcomes achieved that create enhanced value for all stakeholders
- Increased return on investment, increased efficiency & effectiveness
- Better governance across the whole system
- Excellent levels of engagement and communication.

Why you will choose this programme:

- You are an experienced leader that has experienced deteriorating relationships and the impact they have on organisational performance and want to create a culture where accountability and collaboration are the cornerstones of all relationships;
- You want to learn how the attitude, methodology and techniques of NLP can create fast and powerful change for yourself and others in an ethical fashion.
- You believe that more can be achieved through interdependence rather acrimonious and competitive relationships.

What you will learn on this programme:

Our Business NLP Master Practitioner training is focused on creating a group of people that excel in developing the potential in others to build collaborative relationships and who can demonstrate collaborative leadership within their business units. The programme will focus on:

- The Interdependence Paradigm
- The dynamics of collaboration v dynamics of competition
- Collaborative Outcome setting
- Values and Alignment
- Advanced Language Techniques
- Turning potential conflict into added value – achieving synergy
- Masterful Facilitation and Presentations
- Behavioural Assessment & Integration

How you will be assessed?

THE MOST POWERFUL FORM OF COMMUNICATION IS BEHAVIOUR.

Demonstrating an ability to operate in an integrative manner within a group and being able to facilitate alignment of complex objectives is at the core of the assessment for achieving Master Practitioner status. You will be assessed on the following:

Attitude (embodiment of the presuppositions of NLP)

Content Knowledge (frames, principles, techniques, distinctions)

Behavioural Skills (demonstrated integration of learning)

We know that you will want to be totally confident and assured in your abilities and use of NLP in the future and we will provide you with the following to ensure this is the case:

- Telephone and email support pre & post programme
- Ongoing assessment and feedback from the second we say 'hello';
- A comprehensive course manual along with a wide and varied reading list

Other important bits...

Investment:	£2800.00 plus VAT includes refreshments, lunch, course materials and certification through ANLP and an Insights Discovery Full Circle Profile. An early bird booking discount (10%) is available for payment two months prior to the course start date. Funding for this programme may be available through your local funding agency. Payment plans are also available.
Venue:	Bowness-on-Windermere - TBC
Qualification:	ANLP Master Practitioner of Business NLP, minimum of 75 hours distance and 65 hours formal course room training.
Dates:	Sept 25 th – Sept 27 th 2019 Oct 23 rd – Oct 25 th 2019 Nov 26 th – Nov 28 th 2019 Dec 17 th – Dec 19 th 2019
Contact us:	T: 07740506667 E: listen@seekfirst.co.uk

Certification

Upon successful completion of your Business Master Practitioner programme you will receive the much sought after ANLP NLP Master Practitioner Certificate. This certificate is recognised across the world for the quality, professionalism and ethics of your trainer and your training. This certificate entitles you to Membership of ANLP at Master Practitioner level, the leading membership body of NLP.

Certificates are awarded to all delegates who:

- Complete each day of the programme;
- Demonstrate an understanding of the attitudes, concepts, skills and behaviours taught during the programme;
- Complete all exercises showing they can act within ethical and ecological boundaries;
- Complete the Master Practitioner Written Integration Paper.



About Seek First Ltd

Our purpose is to assist our clients create a Proactive Space where Collaborative Behaviour, Trust and Innovation lead to the development of a culture of high performance, empowerment and accountability.

We underpin all our work using a bespoke combination of NLP Training, Insights Discovery, Covey's 7 Habits of Highly Effective People, Transactional Analysis and Coaching.

Based in the Lake District, Cumbria we operate throughout the United Kingdom. Our clients are in the Private Sector, the Public Sector and the Third Sector. We provide NLP Training to Diploma, practitioner and Master Practitioner levels. We are a leading distributor of the Insights Discovery Personal Profile and with our partners are at the forefront of developing programmes aimed at improving Collaborative Behaviour and Collaborative Working.

Seek First Ltd

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